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JUBELPARK 2030
CINQUANTENAIRE

A new socio-cultural flagship for
200th anniversary of Belgium

“We need not be afraid of anything in life, we just need to understand it. Now it is time to understand more so that we have less scare.”

— Marie Curie



MASTER PLAN CINQUANTENAIRE SITE

CONTEXT

On April 1, 2022, the federal government expressed its ambition for the revalorization of the Cinquantenaire site. This ambition was transformed into an operational vision. On September 5, 2022, the non-profit Horizon 50-200 was mandated with the development and coordination of this vision into a master plan. Under the name “Cinquantenaire 2030” the nonprofit brings together the various stakeholders on and around the site to prepare the vision for the park.

MASTER PLAN

The renovation works and feasibility studies launched in 2016 by the federal government for the site under the direction of the Building Authority are continuing. The “Cinquantenaire 2030” project expands the scope of these works into a master plan consisting of several infrastructure projects, renovations in the park and a cultural and participatory program with the year 2030, Belgium’s 200th anniversary, as the horizon.

The vision supporting the master plan is built around the symmetry on the site and the connection between the Cinquantenaire Park, the buildings and the city. Along a central axis, in line with the traffic tunnel, two hubs – a Heritage Hub and an Innovation Hub – are proposed.

The following components are central to the master plan:

- Open access to the collections of Cinquantenaire site to public in line with the international best practices;
- Undertake large-scale renovations of the buildings of the Cinquantenaire site;
- Create state-of-the-art infrastructure for scientific work of the institutions;
- Create a collections’ depot;
- Enable large-scale renovation of the Museum Art & History and of the Royal Institute for Cultural Heritage;
- Launch a reflection on the ways to optimize the two monumental halls of the Cinquantenaire site;
- Explore the possible synergies in collections management and public events infrastructure;
- Temporarily transform the first floor of the Bordiau hall into a temporary exhibition space;
- Organize a European competition for young architects to propose solutions for covering the traffic tunnel that cuts the park in two;
- Become a model of sustainability, ecological renovation and innovation;
- Develop a socio-cultural program for broad social engagement.

The aim of all these interventions is to create two vibrant hubs on the Cinquantenaire site: the Innovation Hub and the Heritage Hub.



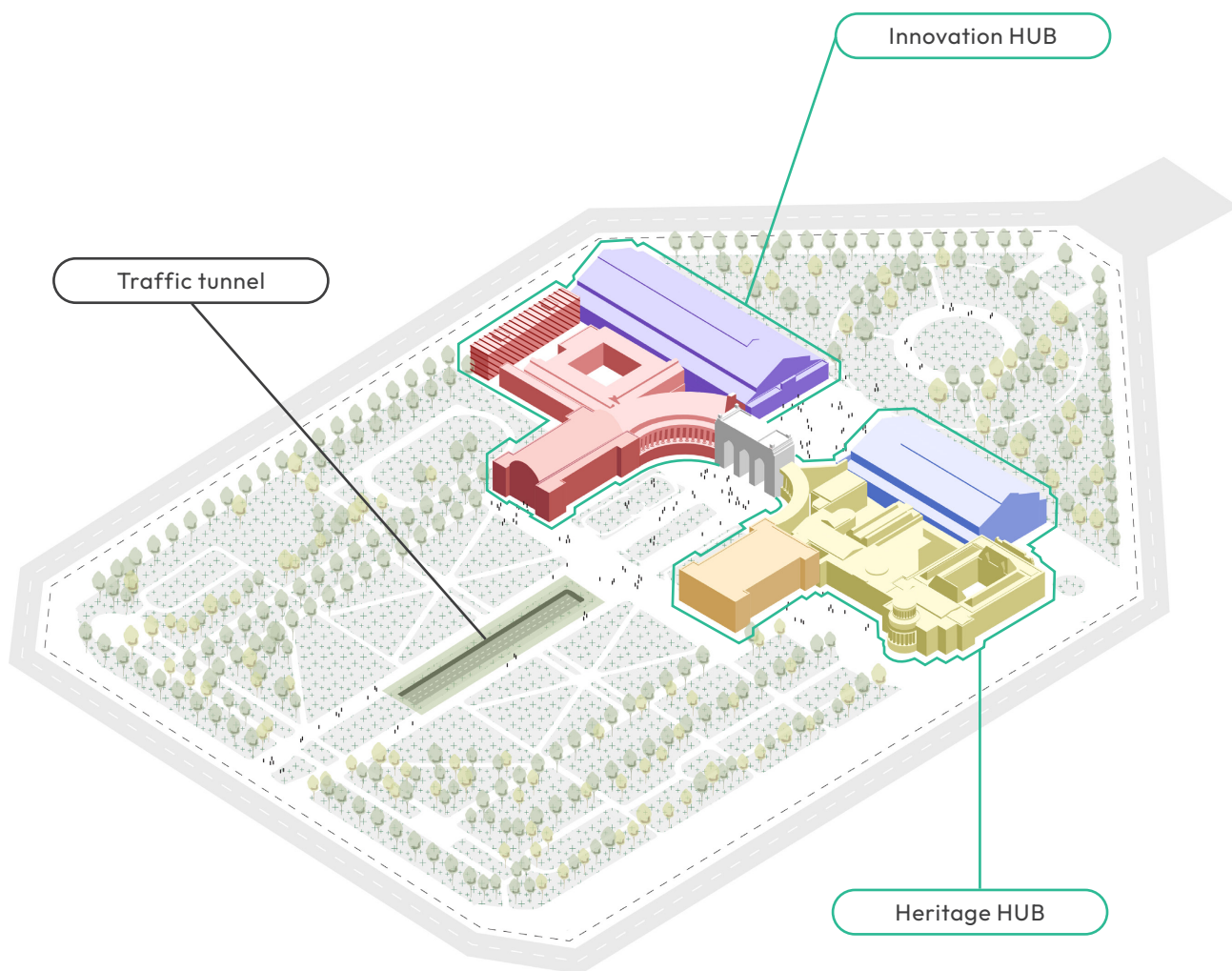


Figure 1

CINQUANTENAIRE SITE INFRASTRUCTURE

The feasibility study by the agency SUM forms the basis for the infrastructure works proposed in the master plan. This initial study was requested by Régie des Bâtiments for new perspectives for the Museum of Art & History (MK&G) and the Royal Institute for Cultural Heritage. In a second phase, it will be extended to include the buildings housing the Military Museum and Autoworld, under the construction management of Beliris in close cooperation with the Régie des Bâtiments. The available budget of € 88 million (including € 11.8 million for studies) will be used to support the realization of this master plan. With this master plan, more than € 155 million will be invested on the site, where the renovation of the facades, roofs and external joinery by the buildings authority was started in 2018.

The nonprofit Horizon 50-200 has been tasked with raising additional funds and exploring new funding avenues. The public investment leverages to attract partners on the Cinquantenaire site in full transition.



Additional partners will also be sought to provide new perspectives around cultural, creative, social and innovative entrepreneurship.

INFRASTRUCTURE	RÉGIE DES BÂTIMENTS	BELIRIS
Roofs and fronts	€ 38.777.005	€ 9.966.219
Renovation of the Park		€ 18.650.000
Studies for the Masterplan	€ 11.600.000	
Implementation of the Masterplan	€ 25.000.000	€ 52.000.000
Others		
	€ 75.377.005	€ 80.616.219
Total	€ 155.993.224	

JUBELPARK PEOPLE

PEOPLE AT THE HEART OF TRANSFORMATION

Together with all BELSPO institutions and other stakeholders in the park and the neighborhood, we are developing a dynamic and participative program in which co-creation and co-learning are central. The program aims to forge new links between humans and the environment, heritage and innovation, art and science on the historic Cinquantenaire site. The program aims to initiate transformation in a participatory way. It will combine large-scale exhibitions with community picnics, sports events and public gatherings to encourage meetings between different social, sports and cultural associations and movements in the Cinquantenaire site. Together, we will transform the site into a permanent space of dialogue with our country's many communities, contributing to its radical democratization and decolonization.

COMMIT TO THE WELL-BEING OF FUTURE GENERATIONS

We are signing up to the European goal of being climate neutral by 2050. Together with our partners, we are developing a joint action plan to improve the well-being of the park's many human and non-human communities. By putting concern for the ecological transition at the center of our initiative, we are responding to demands for more climate engagement from European and Belgian youth movements, our main allies in the transformation of the site. We want to ensure that many generations to come can enjoy Cinquantenaire site.

INVESTMENT IN HUMAN CAPITAL

The aim of this long-term project is to develop a sustainable financial model for the future of socio-cultural poles that promotes the well-being of all human and non-human communities. By establishing strong public-private partnerships, relying on EU funding for fundamental research and cultural heritage protection, developing new models of crowdfunding and donations, this model will ensure the economic stability of the Cinquantenaire site beyond 2030. We are committed to structural partnerships with like-minded public and private actors.



CINQUANTENAIRE 2030: WE WORK TOGETHER, WE MOVE FORWARD TOGETHER

More precisely, discussions between different public and private actors led to the following agreements.

- Cinquantenaire 2030 cooperates with the institutions present on the Cinquantenaire site: the Military Museum, the Museum of Art and History, the Royal Institute for Cultural Heritage and Autoworld.
- The European institutions and the Federal administrations are represented in the General Assembly, together with key actors within the Brussels-Capital Region, the City of Brussels and the Municipality of Etterbeek. The Board of Directors is composed by representatives from the public and private sectors such as the Belgian Science Policy Office, the King Baudouin Foundation, communication experts, etc.
- Cinquantenaire 2030 also develops and participates in projects at the [European level](#) including:
 - [EUROPAN 17](#): Cinquantenaire 2030 acts as coordinator of this creative competition for young architects in cooperation with the European Commission and EUROPAN.be. The selection of the project for the EUROPAN architectural competition is a concrete step in the cooperation with the European Commission to initiate reflection on a covering of the motorway that currently cuts the park in two.
 - [European Heritage Hub](#): Cinquantenaire 2030 is part of the consortium led by EUROPA NOSTRA in the implementation of this pilot project on innovative heritage practices (spring 2023 - spring 2025).
- In cooperation with the [Brussels Capital Region](#), the following projects were set up, among others:
 - Perspective.Brussels submitted the “[Common Resources for Regeneration through Culture](#)” project proposal to the European Urban initiative program in cooperation with Cinquantenaire 2030. This proposal aims to create a connection between Mont des Arts and the Cinquantenaire Park along museums and cultural institutions. The results of the call are expected by late June 2023.
 - As part of the Brussels-Capital Region’s [Art Nouveau year](#), Cinquantenaire 2030 is coordinating the retrospective exhibition of architect Josef Hoffmann together with the Museum Art and History and the Museum of Applied Arts in Vienna.
- [At the local level](#), directly targeting the communities around the park, the participatory track *Cinquantenaire COOP* and *Cinquantenaire Neighbors* is being developed. Together with perspective.brussels, the local committee of the Brussels European Quarter Task Force and numerous other neighborhood and citizens’ committees, Cinquantenaire 2030 wants to develop a structural dialogue around the revaluation of the park.



- To establish lasting relationships with the private sector and secure additional funding, we've developed a development strategy and have established relationships with the following nonprofits:
 - The 'Friends of Horizon 50-200' fund was set up in partnership with the King Baudouin Foundation
 - Cinquantenaire 2030 joins the 2023-2024 campaign of the organization Testament.be.
- Thanks to the players of the National Lottery, thanks to them the National Lottery supports this project and this program.

TOGETHER TOWARDS 2030

